

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Prohibition & Excise – Excise Policy 2014-15 (i.e., from 01.07.2014 to 30.06.2015 for disposal of retail liquor outlets – Orders – Issued.

**REVENUE (EXCISE-II) DEPARTMENT**

**G.O.Ms. No. 2**

**Dated 14.6.2014**

Read the following:

- 1) From CPE Cr.No.3600/2010/CPE/G2, dated 28.5.2014
- 2) From CPE Cr.No.01/AddCPE-Peshi/2014, dated 6.6.2014.
- 3) G.O.Ms.No.01, Rev (Ex-II) Dept., dated 14.6.2014.

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**O R D E R:**

The following notification will be published in an Extra-ordinary issue of the Telangana Gazette dated 14<sup>th</sup> June 2014.

**PROHIBITION & EXCISE POLICY FOR 2014-15 FOR DISPOSAL OF  
RETAIL LIQUOR OUTLETS**

The Government, after careful examination of the policy proposals submitted by the Commissioner of Prohibition & Excise and suggestions received from various stakeholders hereby formulate the Excise Policy in relation to retail liquor shops for the Excise Year 2014-15.

1. The privilege of selling liquor through retail shops shall be granted by collecting fixed licence fee based on population, as per 2011 Census, of the places (Corporation/Municipality/Town/Village) for the year 2014-15.
2. The Commissioner of Prohibition & Excise is permitted to relocate the undisposed A4 shops from any locality / area as he thinks fit, but he shall not relocate the A4 shop from higher licence fee slab to lower licence fee slab.
3. The method of selection for grant of shop licences shall be by draw of lots.
4. The period of licence shall be one year i.e., from 01.07.2014 to 30.06.2015. There will be however no right of subsequent renewal beyond 2014-15.
5. The number of retail shops shall be retained at the present level (2216).
6. The Telangana State Beverages Corporation Limited outlets established under rule 18(1) of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2012 at places where shops were undisposed, however, will continue to function unless and until those un-disposed A4 shops are disposed-off by draw of lots and established.
7. The Telangana State Beverages Corporation Limited outlets established under rule 18(2) of Andhra Pradesh (Grant of licence of selling by shop and conditions of licence) Rules, 2012, will continue to function for the year 2014-15 also.
8. The licence fee for different population slabs shall be as follows:

<b>Sl. No.</b>	<b>Population Slab</b>	<b>Annual Licence Fee per shop (Rs. In Lakhs)</b>
1.	Upto 10,000	32.50
2.	Above 10,000 up to 50,000	34.00
3.	Above 50,000 up to 3 lakh	42.00
4.	Above 3 lakh up to 5 lakh	50.00
5.	Above 5 lakh up to 20 lakh	68.00
6.	Above 20 lakh	90.00

**(PTO)**

In addition, the licensee shall pay Privilege Fee @ 8% plus applicable VAT on the invoice value of liquor purchased during the licence year in excess of seven times the annual licence fee. However, no retailer margin will be allowed on such Privilege Fee component.

9. Intensive campaign to educate the public about the ill effects of drinking shall be taken up.
10. The Commissioner of Prohibition & Excise to relocate the undisposed shops of 2013-14 to the extent possible, in accordance with the provision of Rule 4, before publication of notification under rule 5 of the above said rules.
11. Steps shall be taken to initiate the establishment / condition of de-addition centres one each in every district in the State in consultation with Health, Medical & Family Welfare Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

B.R.MEENA  
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To

The Commissioner of Printing and Stationery & Stores Purchasing, Hyderabad  
(He is requested to furnish 500 copies to Government 1000 copies to the  
Commissioner of Prohibition and Excise and 50 copies to Special Commissioner of  
Information & Public Relations, Telangana State, Hyderabad)

The Commissioner of Prohibition and Excise, Telangana State, Hyderabad

The Health, Medical & Family Welfare Department,  
Telangana State, Secretariat, Hyderabad

The Director of Health, Telangana State, Hyderabad

Copy to:

The Finance (Expr.Revenue) Department  
The Law (C) Department  
The PS to Prl. Secretary to CM  
The OSD to Minister for Excise and Prohibition  
The PS to Prl.Secretary to Govt., Revenue Department  
SF/SC

// FORWARDED BY ORDER //

SECTION OFFICER